WITH WHAT YOU HAVE

Advancing Equity, Diversity, & Inclusion Concepts with Undergraduate Arts Administration Students Through Applied Theater Techniques

Trés McMichael
EDI Research Fellow 2021-2022

PRESENTATION AGENDA

- LITERATURE & SCHOLARSHIP REVIEW
 Other voices/theorist in dialog with this study
- METHODOLOGY
 The tools I used to gather information
- RESULTS & DISCUSSION
 What I discovered and what it taught me
- RECOMMENDATIONS
 How this work can continue in the future
- LIMITATIONS
 The challenges and obstacles with this study/data

BACKGROUND INFORMATION

- MT LIDS Project
 - Elon University
- Extension of previous AAAE
 EDI Research Fellow findings
- Personal Interest

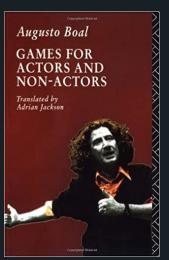


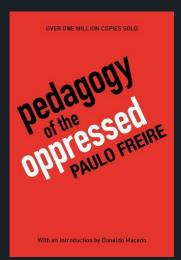
GOAL

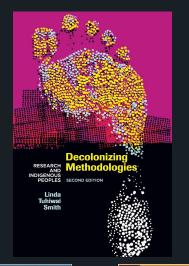
To explore the effectiveness of applied theater techniques as tool for advancing the understanding of equity, diversity, and inclusion (EDI) concepts and learning objectives (such as intersectionality, anti-racism, and decolonization) with undergraduate arts administration students.

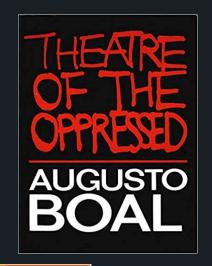
1

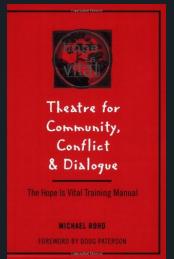
LITERATURE REVIEW

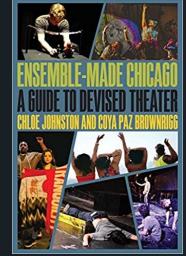


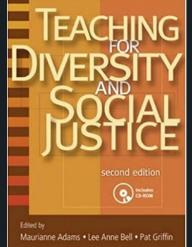












2

METHODOLOGY

GENERAL FRAMEWORK

The intended methods for this study included:

- 1. Workshops/Focus Groups
- 2. Applied Theatre Techniques
- 3. Pre and Post Assessments

WORKSHOP/FOCUS GROUPOUTREACH & MAKE-UP



ORIGINAL

- Undergraduate Arts Admin Majors
- **Two two-hour workshops**
- AAAE Board Outreach
- 10-14 students (7 committed)
 - Four programs represented
- Only 1 student showed up



ACTUAL

- Undergraduate Arts Admin Class
 - Majors, Minors, Elective
- **Two 75 minute workshops**
- AAAE Board 2.0 (the S.O.S Call)
- University of Wisconsin (Stevens Point)
 - 13 students

APPLIED THEATRE TECHNIQUES (ORIGINAL)

HERE COMES THE EXPERT

Vocabulary

TOUR OF A PLACE

Inclusion/Accessibility

2

OPPOSING POSES

Bias/Intersectionality

5

WHEN I WAS YOUNG

Race

3

EXIT & ENTRANCE

Status/Colonization

6

PROFESSION OF FAITH

Accountability

APPLIED THEATRE TECHNIQUES (ACTUAL)

HERE COMES THE EXPERT	Vocabulary	3 variations	What was your experience defining these terms?	
OPPOSING POSES	Bias/ Intersectionality	7 variations	What did you notice about the others' body language?	
WHEN I WAS YOUNG	Race	3 variations	What role does silence play in these conversations?	
EXIT & ENTRANCE	Status/Colonization	2 variations (each)	What tactics did we see being implemented?	

PRE & POST ASSESSMENT

COMFORT:

- When thinking about your personal experience, on a scale of 1 (not at comfortable) to 10 (very comfortable) please evaluate your comfort with the usage of following terms in normal conversation...
- Indicate your current comfort level with participating in conversations about diversity, equity, and inclusion with ______ in the arts administration community.

ABILITY:

Indicate your current ability level to lead a conversation about diversity, equity, and inclusion with _____ in the arts administration community.

UNDERSTANDING:

- In your own words define racism.
- In your own words define intersectionality.

OBSERVATION:

- Provide at least one example in which systems of oppression can be observed or experienced within the arts and cultural sector.
- What actions can arts administrators take to develop a more equitable, inclusive, and anti-racist arts and cultural sector?
- Describe the value of equity, diversity, and inclusion education in the arts administration community.

3

RESULTS & DISCUSSION

CONSIDERATIONS FOR RESULTS & FINDINGS



SAMPLE SIZE

12 completed pre-assessment, 11 completed post-assessment



PERCEIVED vs ACTUAL

Participant's confidence in personal understanding/usage of terms may have differed from framing in workshops



GROWTH

Assessment measures the change, not level of proficiency

When thinking about your personal experience, on a scale of 1 (not at comfortable) to 10 (very comfortable) please evaluate your comfort with the usage of following terms in normal conversation:

Term	PRE (n=12)	POST (n=11)	CHANGE (#)	CHANGE (%)
Anti-Racist	5.5	6.18	0.68	12.36%
White Supremacy	5.83	6.45	0.62	10.63%
Decolonization	4.58	5.45	0.87	19.00%
Intersectionality	4.83	6.73	1.9	39.34%
Equity	5.67	7.18	1.51	26.63%
Justice	7.92	7.18	-0.74	-9.34%
Gender	7.67	7	-0.67	-8.74%

prejudice scolor race scolor race scolor race ability Racism people powerskin group based act person negative specific

PRE ASSESSMENT

POST ASSESSMENT prejudices group color social-construct based people Racism skin power acting define idea group discrimination

"I don't know what this is."

"I have never heard that word."

"I've never heard of intersectionality but I would assume it means the intersecting of one's beliefs."

PRE ASSESSMENT

POST ASSESSMENT

"All of the different categories that make up a person and how those things intertwine."

"Intersectionality is the puzzle that connects groups."

"The different attributes of a person that combine to make a single distinction."

Indicate your current comfort level with participating in conversations about diversity, equity, and inclusion with _____ in the arts administration community.

Term	PRE (n=12)	POST (n=11)	CHANGE (#)	CHANGE (%)
Industry Professionals	6.08	6.45	0.37	6.09%
Professors	7	6.45	-0.55	-7.86%
Peers	7.83	7	-0.83	-10.60%
Mostly members outside of your racial/ethnic group	6.83	6.27	-0.56	-8.20%
Mostly members within your racial/ethnic group	7.25	7.55	0.3	4.14%

Indicate your current ability level to lead a conversation about diversity, equity, and inclusion with _____ in the arts administration community.

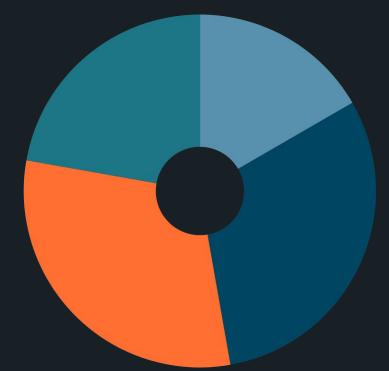
Term	PRE (n=12)	POST (n=11)	CHANGE (#)	CHANGE (%)
Industry Professionals	2.5	4.36	1.86	74.40%
Professors	3.08	4.82	1.74	56.49%
Peers	5.17	5.64	0.47	9.09%
Mostly members outside of your racial/ethnic group	2.92	3.73	0.81	27.74%
Mostly members within your racial/ethnic group	5.08	6.27	1.19	23.43%

MOST EFFECTIVE ACTIVITIES



ENTRANCE POSES





DISCUSSION:

What do these findings tell us about the **future** of EDI teaching and learning outcomes for undergraduate arts administration students?

ADDITIONAL DEBRIEF

(Post Workshops)

- ASPECT OF PLAY
 The way I introduced "serious subject matter"
- 2 CHILDHOOD RECOLLECTION
 Reflections on openness similar to adolescence
- MULTIPLE INTELLIGENCES
 Appreciated that the activities used the brain and body.
- ENGAGEMENT
 Participants felt that I made a "heavy topic...engaging."
- USABILITY
 Participants found the insights "immediately applicable."

"The portion of this learning experience that stuck with me was the 'burning of the table'. As Tres said, "who gets to decide that its a table and who gets to decide who sits at it?". This leaves room for people to be able to hinder others from being able to be included within the discussions that revolve around them. Without tables, there is no superiority - only shared power to help those have their voices heard."

—WORKSHOP PARTICIPANT

4

RECOMMENDATIONS

RECOMMENDATIONS & FUTURE CONSIDERATIONS

Measure how participants understanding of terms changes over time



ASSESSMENT ADAPTATION



PROFESSOR STUDY

Study could be adapted to measure the effectiveness of techniques with Arts Admin Professors

Arts Admin
programs could
explore applied
theatre as a
technique with
student population



INCORPORATE TECHNIQUE



LEARNING OUTCOMES

Arts Admin EDI learning outcomes may include comfort, ability, understanding, and practice 5

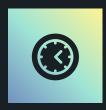
LIMITATIONS

STUDY LIMITATIONS



VIRTUAL

Activities were adapted for online usage



TIME

Workshop time was significantly decreased



OUTREACH

Barriers with student outreach and engagement



SAMPLE

The study used a small sample for data collection "My only regret... We didn't have more time."

—WORKSHOP PARTICIPANT

THANKS!

Want to stay connected?

tres@tresmcmichael.com 443-694-0459 @tresmcmichael









CREDITS: This presentation template was created by **Slidesgo**, including icons by **Flaticon**, and infographics & images by **Freepik**

REFERENCES

Adams, M., Bell, L. A., & Griffin, P. (Eds.). (2007). Teaching for diversity and social justice (2nd ed.). Routledge/Taylor & Francis Group.

Boal, A. (2001). Games for Actors and Non-Actors. Routledge.

Boal, A. (2014). Theatre of the Oppressed. Theatre Communications Group.

Freire, P., Ramos, M. B., & Macedo, D. (1993). Pedagogy of the Oppressed. NY, NY: The Continuum International Publishing Group.

Johnston, C., & Brownrigg, C. P. (2019). Ensemble-made Chicago: A Guide to Devised Theater. Evanston, IL: Northwestern University Press.

Rohd, M. (1998). Theatre for Community, Conflict and Dialogue: The Hope is Vital Training Manual. Heinemann.

Smith, L. T. (2012). Decolonizing Methodologies: Research and Indigenous Peoples. Zed Books.