



PREPARING TO LEAD: Investigating the Need for Arts Leadership Programs at HBCUs

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PRESENTATION OVERVIEW

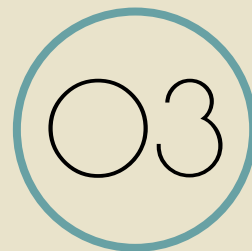


Background



Research
Methods

Data and
Analysis



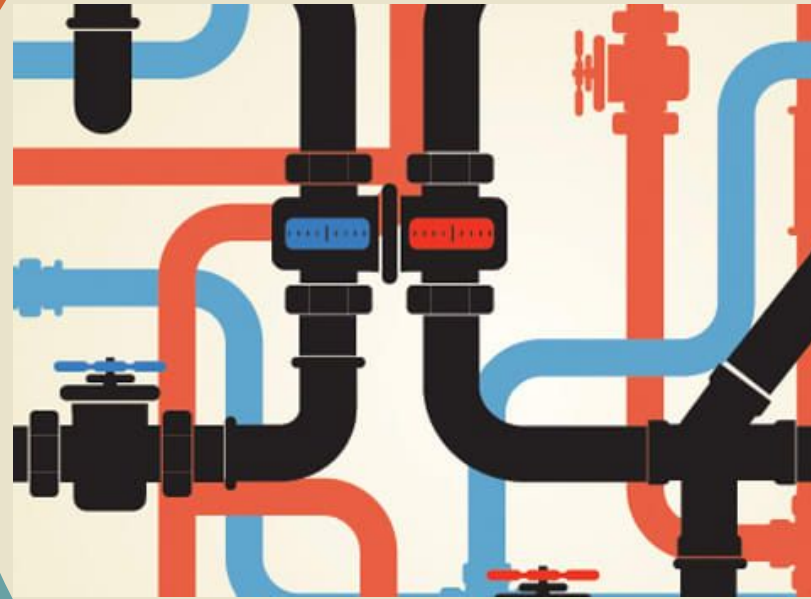
Next Steps



Breaking the Executive Leadership Pipeline

A conversation with
BIPOC Theater Makers

TCG 2019






The Question

Is there a need for Arts Leadership Programs at HBCUs?

The Assumption

Arts Leadership Programs are needed at HBCUs to prepare black arts leaders for executive level positions at arts organizations.



RESEARCH METHODS



Research

Data was not specific to black-led arts organizations.



Survey

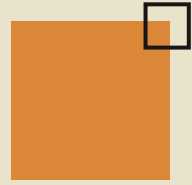
43 surveys were completed by arts leaders at black-led arts organizations in 80% of states with HBCUs.



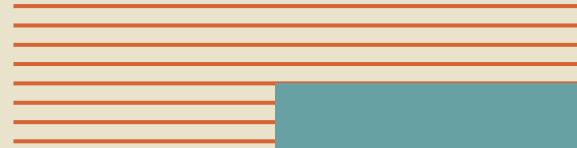
Interviews

One executive leader from four types of arts organizations in New Orleans were interviewed about the current needs of their organization.

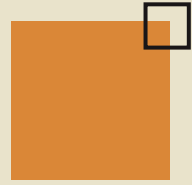
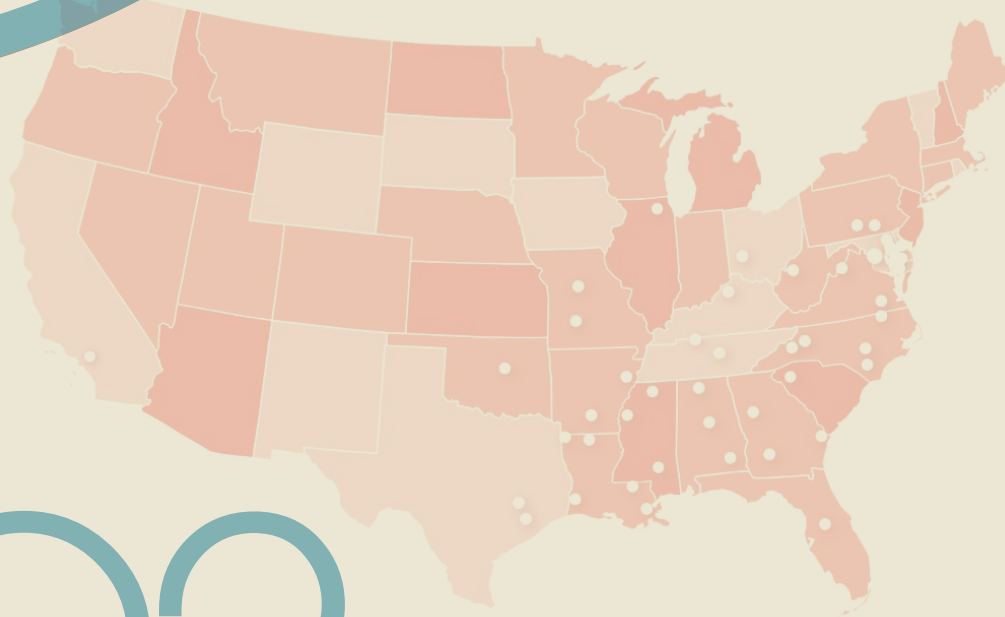
RESEARCH



01



SURVEY



132 emails sent to leaders of black arts organizations

43 responses received from 15 of 21 states

35% of responders attended an HBCU

23% agreed with the statement "My undergraduate program prepared me my current position."

Image: hbcu.org

02

INTERVIEWS

4 executive directors of black arts organizations in New Orleans were interviewed.

One museum, One dance company, One theater company, and One presenting organization.

They all have unmet administrative needs that range from fundraising to marketing to educational programming..

They are all interested in partnering with HBCUs to develop internships for individuals interested in arts management.

03

NEW
ORLEANS
ARTS

“We have a powerful potential in our youth,
and we must have the courage to change
old ideas and practices so that we may
direct their power toward good ends.

—Mary McLeod Bethune



NEXT STEPS

2021

COURSE DESIGN CYCLE
Personal Instructional Strategy



2024

2022

SCHOOL LAUNCH

A Village Concept uses Black-centered pedagogy to affirm and preserve black culture through education and social enterprise.

THANK YOU!



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